

### Big Manufacturers Seek Sites For Plants in Harbor District

Industrial circles throughout Southern California were stirred this week by reports that prospective manufacturing sites were being inspected in a score of the smaller cities surrounding Los Angeles by agents of a group of corporations who are planning to follow the lead of Henry Ford and establish production units in what is destined to be the center of industrial activity on the Pacific slope.

Representatives from the Hudson and Essex Motor Car Company, the Paige-Jewett Company, and the Studebaker Corporation of America were reported to have inspected sites at Long Beach, and later to have extended their investigations further afield in the harbor district. According to semi-authentic sources of information, no definite locations for prospective plants have yet been selected, since several Southern California cities are to be visited before final recommendations are made.

During the week just past two Ramapo-Ajax Corporation, anational corporations, the Zellerbach Paper Company and the Ramapo-Ajax Corporation, announced the construction of plants in Southern California had been authorized.

The Ramapo-Ajax concern, one of the world's largest manufacturers of railway supplies, will erect a \$250,000 plant just west of Downey. Contracts for a steel Westype manufacturing building already have been awarded.

Approximately \$750,000 will be

spent by the Zellerbach company in the erection of a box factory at Southgate. Eventually, officials said, the unit will be expanded to include a complete paper mill and fast shipping container plant. Twenty-five acres were bought for the unit.

Eastern financial circles finally have granted Southern California complete recognition, according to R. W. Phelps, an executive of the American Can Company.

For several years promoters of local projects have encountered a skeptical attitude in the east, due to the belief the phenomenal development of this portion of the state was on too vast a scale to be sound, he pointed out.

This theory, Phelps declared, has been exploded, and New York financiers are now predicting for Southern California an era of prosperity that will exceed that registered in the golden years of the past.

To substantiate the assertion the executive cited the fact that directors of the American Can Company recently authorized a \$1,500,000 expansion of their Los Angeles plant, and are to spend another \$2,000,000 in the northern part of the state. The bulk of the latter sum, Phelps stated, will go into a complete factory, warehouse and power plant to be built at Sacramento.

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### Buick Adds New Open Coupe To Line of Models

Smart Type Is Addition to Already Extensive Output

Buick has added another model, and an unusually smart one, to its already extensive line of 1927 cars with the introduction this week of the model 54CC, an open coupe on the series 128 chassis.

This newest addition to the Buick line provides every convenience and comfort of the coupe plus the advantage of a top which folds into a small pack when the weather makes an open car desirable. Previous to its introduction by Buick, this popular body style has not been available outside the custom class on a chassis of the size and power of the 1927 Buick.

The Buick open coupe is in every respect a fitting companion to the other de luxe jobs in the 1927 line. An extremely smart effect is obtained with the natural fabric top over a body of duotone Winchester blue Duco. The molding is Winchester grey. A patrol red stripe in the center of the molding is edged on both sides with a narrow Duco stripe. The wheels are dark natural wood with Patrol red striping on the felloe and spokes.

Like other Buick roadster and coupe models, the new job carries a low-slung dickey seat in the rear deck. There is also a side door for easy access to the rear deck compartment. The inside of the deck is finished throughout and is fitted with a foot rest. Aluminum steps with rubber pads provide an easy means of entrance to the dickey seat.

The windshield is of the one-piece type and is of weatherproof construction. It swings out to provide ventilation. There is also a ventilator in the cowl.

The top is covered with the finest quality double-texture fabric, with the inside completely lined to match. It folds into a very small, compact package, considering the substantial quality of the material and construction, and in a straight line with the body.

The upholstery and trim are of the best quality hand-buffed leather, applied smoothly. There is a wealth of nickel trim used throughout. The windows may be raised or lowered at will, with the top either up or down. This feature offers an unlimited number of ventilating combinations which take care of every conceivable driving and weather condition.

One of the most appealing features of this model is a remarkable freedom from rattles, brought about by its sturdy construction and by the exceptional quiet and smoothness of the 1927 Buick chassis. This accomplishment removes the chief objection hitherto found in cars of this type.

### Chamber of Commerce Offers Service To Retail Merchants

By CARL L. HYDE

For a special concern is the first paragraph of this circular. The past two or three years at the approach of Armistice Day, November 11, there has been considerable last-minute confusion and quandary in the minds of a good many local merchants as to whether or not stores of Torrance were going to close. Therefore, this year your attention is being called to this matter with the request that you give it early consideration, so that we may complete a decision on the question without misunderstanding or confusion.

The last two years has witnessed the installation in Torrance of several of the large chain institutions. These concerns, while of course run by a local manager, are guided in policy by the parent executive offices. In order to receive the cooperation of these institutions if the desire is to close, it is imperative to make a decision promptly, so that the local manager of these stores can submit the matter to their executives. It is only fair to state that in the experience of this bureau we have found that chain store organizations are always willing and glad to cease business on occasions such as Armistice Day, when it is the expressed wish of the community and uniformly adopted by the other merchants.

Will you not, therefore, please advise this bureau the early part of the week of your decision in the matter?

Service to Members With the approach of the holiday

### U. S. C. Research Dept. Does Work For All World

As a result of a movement started a year ago by President von KleinSmid, and the granting of an adequate budget by the Board of Trustees for the work, the first of a series of research publications written by faculty members of the University of Southern California has just been published.

Aiming to place in the hands of scholars not only in America, but in foreign countries academic accomplishments of the local university, the series will be sent to college and public libraries in the United States, Europe, Asia, Australia, and South America, and to specialists in the various subjects treated.

Dealing with the earliest play with which the name of Shakespeare is associated, the first of the series, "Origin and Development of the First Play of Henry VI," by Dr. Allison Gaw, head of the department of English at S. C., serves as a basis for the discussion of the early history of Shakespeare's London, and the company with which he associated.

Dr. Frank C. Touton is preparing the second of the series, to contain material reprinted from scientific journals and original research in educational problems. The third is to deal with sociological research, and will be written by Dr. E. S. Bogardus, with economic, philosophy, and history following.

Entitled "University of Southern California Studies," the series is in charge of an editorial committee on research publications, including Dr. E. S. Bogardus, head of the department of sociology, chairman; Dr. H. D. Austin, head of the department of Italian, secretary; Dr.

since days of yore, but society's customs and ideas have certainly changed; you have to play the game according to the rules if you would be happy in marriage. A settled man has taken into consideration the demands of the butcher, the baker and the candlestick maker before he has thought of romance. The settled man has "grabbled off" a good job and has decided to do all his roving via "Robinson Crusoe" and "Two Years Before the Mast." (If he hasn't read both he hasn't read anything!) Settled men may not enjoy the thrills which the aimless wanderer finds, but there is a real thrill in knowing that you are safe in the love of a woman and unaffected by the whims of fortune. Settled men are about the best risk a girl can undertake. Girls love settled men. (Copyrighted)

We now possess a Multipost stamping machine, which makes very short work of affixing postage stamps to mail matter, which service is extended gratis to the members of this bureau. The machine is equipped with a registering device that counts the mail and thereby accurately computes the postage used. If you will merely furnish your letters ready for mailing to this office, postage will be affixed and a statement of the amount of such postage furnished to you.

Commercial Service We believe that many merchants of Torrance will be interested to learn that this office now has a directory of the convention dates of commercial and trade associations, giving the dates and places of meetings or conventions to be held by national and trade associations, arranged alphabetically and by months, so that ready reference to any such date may be promptly furnished. This compilation is made by the Chamber of Commerce of the United States, of which your local bureau is a member.

Rockwell D. Hunt, dean of the graduate school; Dr. Allison Gaw; and Dr. Frank C. Touton, professor of education.



Girls love settled men. Even the most sentimental romance may flourish within the influence of a materialism which has to do with such commonplace things as savings bank accounts, a household of furniture all paid for, and a sense of responsibility. There is no doubt that poverty has brought more romances into nose dives and tail spins than any other flaw. It is not enough that a man supply bread and butter; these are days of frosted cake and lamb chops for luncheon. Girls have not changed.

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MOTOR COACH COMPANY Time Table Effective Oct. 1, 1926			
STAGES LEAVE TORRANCE			
For Wilmington and Long Beach	For San Pedro	For Redondo Beach	For Santa Monica VENICE
*6:30 A.M.	*6:30 A.M.	B 6:20 A.M.	B 8:47 A.M.
7:00	7:45	B*6:51	B10:40
8:20	8:20	A 7:25	B12:25 P.M.
9:15	9:15	B 8:13	B 2:25
10:20	10:20	B 8:47	B18:40
11:30	11:30	B 9:40	B 3:25
12:20 P.M.	12:20 P.M.	B10:40	B 6:25
1:20	1:20	B11:25	
2:20	2:20	B12:25 P.M.	
3:20	3:20	B 1:25	
4:20	4:20	B 2:25	
5:20	5:20	B 3:25	
6:25	6:25	A 4:30	
7:40	7:40	B 5:35	
9:45	8:45	B 6:25	
11:25	9:45	B 7:53	
	10:45	B 8:40	
	S11:25	B 9:53	
	12:20	B10:40	
		B11:39	

\*Daily except Sundays and Holidays.  
†Sundays only.  
‡Connects for Catalina Island.  
§Saturdays only.  
§ Saturdays and Sundays only.

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